

BIANCA DIMOV

Orlando, FL 32836 ❖ biancadimov@gmail.com ❖ [LinkedIn Profile](#) ❖ [read.cv](#)

PROFESSIONAL SUMMARY

A resilient and self-motivated student looking to challenge my artistic mindset and apply my passion for cutting-edge innovative research, perceptive design, and stylizing solutions to satisfy the mind and human utility.

PROFESSIONAL EXPERIENCE

Fireman Creative – Pittsburgh, PA *Remote*

June 2021- Current

UX/UI Designer

- Build wireframes and prototypes that would be developed into functional digital designs
- Effectively communicate interaction and design concepts through site maps, storyboards, and brainstorms
- Design print and digital marketing materials that best align with the clients' brand identity

Too Much Sauce Kitchen – Orlando, FL

September 2017 - June 2021

Web Designer/ Graphic Designer

- Designed desktop and mobile websites for users to effectively browse menu and order online
- Ensured cohesive branding across all marketing mediums including to-go menus and posters

Assistant Manager

- Tactically resolved customer issues in order to ensure a high-rated customer service rapport
- Cooperatively organized the workflow and ensure synergy amongst all employees

ORGANIZATIONS

FS Magazine (Fashion Society UCF)

Spring 2020– Spring 2021

Art Director- Spring 2021

- Delegated artistic and thematic direction of the magazine to ensure overall cohesiveness
- Accelerated layout team workflow and efficiency by producing template guides
- Facilitated production by designing graphic spreads to be used in the magazine

Graphic Designer and Active Member- Spring 2020

- Created graphic illustrations that were exhibited in a published magazine
- Communicated with writers to make sure their vision was being represented through the art

Strike Magazine UCF

Fall 2020- Spring 2021

Graphic Designer/ Art Assistant- Spring 2021

- Ensured aesthetic vision for the magazine was being executed through my graphics and layout
- Reiterated designs in order to guarantee a seamless flow through the magazine
- Collaborated on a project to create layouts and images for written online content

Social Media Assistant- Fall 2020

- Delegated social media posts to ensure maximum follower engagement
- Collaborated with the PR team by creating social graphics to inform members about events

PROJECTS

seeyousoon Music Video

September 2021

Graphic Designer

- Created graphics to be displayed on a projector for "Depleted!" music video by the band seeyousoon

SKILLS

- Certified in Adobe CC such as Adobe XD, Illustrator, InDesign, and Photoshop
- Trained in HTML, CSS, and Javascript
- Experienced in website design via Wix and WordPress
- Efficient communicator with proven strengths in collaboration, receiving criticism, and design thinking
- Detail-oriented and creative approach to problem-solving through utilizing a user-centered design approach

EDUCATION

Bachelor of Science in Psychology/ Minor in Digital Media

May 2021

Summa Cum Laude Alum- GPA: 4.00

Relevant Coursework:

Interactive Design- Fall 2020

User-Centered Design- Spring 2021

Client-Side Scripting- Spring 2021

Front-End Development- Spring 2021